הפקולטה לניהול
ע״ש קולר
אוניברסיטת תל אביב

Coller School
of Management
Tel Aviv University

The 8th Solomon Lew Conference on Behavioral Economics
7 July, 2024
Coller School of Management, Tel Aviv University

Conference Program

Sunday, July 7, 2024 | Orgler Lecture Hall (005), Lorry Lokey Building

8:30 - 9:15   Registration and Refreshments

9:15 - 9:30   Opening remarks & Dean's Greetings

9:30 - 10:00   Gideon Nave, The Wharton School, University of Pennsylvania
                Biological Age and its Value for Consumer Research

10:00 - 10:30   Aluma Dembo, Tiomkin School of Economics, Reichman University
                Choice Heterogeneity

10:30 - 11:00   Coffee Break

11:00 - 11:30   Ayelet Fishbach, Booth School of Business, The University of Chicago
                Revising the Practice of Science: New Insights on Academic Publishing, Reviewing, and Replication Decisions

11:30 - 12:00   Yoram Halevy, Department of Economics, University of Toronto and The Hebrew University of Jerusalem
                How Real is Hypothetical? A High-Stakes Test of the Allais Paradox

12:00 - 13:30   **Lunch** | Lorry Lokey Building

13:30 - 14:30   **Blitz Session:** Yonatan Vanunu (UChicago), Raanan Keren (TAU), Nir Reich (BGU), Arbel Jacobson (TAU), Sheen S. Levine (DTU Copenhagen, UT Dallas and Columbia), Guy Yanay (HUJI)

14:30 - 15:00   Michal Hodor, Coller School of Management, Tel Aviv University
                Manager-Employee Dynamics and Workplace Productivity

15:00 - 15:30   Coffee Break

15:30 - 16:00   Ori Heffetz, Department of Economics and Center for Rationality, The Hebrew University of Jerusalem and Johnson School of Management, Cornell University
                Describing Deferred Acceptance and Strategyproofness to Participants: Experimental Analysis

16:00 - 16:30   Shir Etgar, Department of Communication Studies, Tel Aviv University
                Does the Type of Device Influence Decision-Making Processes?

16:30 - 17:00   Coffee Break

17:00 - 17:30   Sarit Weisburd, The Hebrew University Business School
                Behavioral Spillovers from Promoting Healthier Consumer Choices

17:30 - 18:00   Shai Levi, Coller School of Management, Tel Aviv University
                The Effect of Value on Values: A Study of Self-Checkout Transactions

18:30   **Dinner** | Dining Room Restaurant, 11 Oppenheimer Street, Tel Aviv

Organizing Committee:

Ayala Arad, Shai Danziger, Uri Gneezy and Yaniv Shani

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