

## The 6<sup>th</sup> Solomon Lew Conference on Behavioral Economics

5-6 July, 2022

Collier School of Management, Tel Aviv University

### Conference Program

#### Tuesday, July 5, 2022 | Leon Hall, Recanati Building

8:30 - 9:15 Registration and Refreshments

#### Session 1

9:15 - 9:30 Opening remarks & Dean's Greetings, Dan Amiram

9:30 - 10:00 Liat Hadar, Collier School of Management, Tel Aviv University

*When Extended Warranties Protect the Consumer, Not Only the Product*

10:00 - 10:30 Ori Heffetz, Johnson School of Management, Cornell University, and The Bogen Family Department of Economics, The Hebrew University of Jerusalem

*The Privacy Elasticity of Behavior: Conceptualization and Application*

10:30 - 11:00 Coffee Break

#### Session 2

11:00 - 11:30 Marta Serra-Garcia, Rady School of Management, University of California San Diego

*Flagging Suspicious Behavior Using Machine Learning Can Improve Human Predictions*

11:30 - 12:00 Peter Zubcsek, Collier School of Management, Tel Aviv University

*Algorithmic Fairness and Service Failures: Why Firms Should Want Algorithmic Accountability*

12:00 - 12:30 Gal Oestreicher-Singer, Collier School of Management, Tel Aviv University

*An Equal Opportunity for All? The Long Tail of Crowdfunding: Evidence from Kickstarter*

12:30 - 14:00 Lunch & Poster Session | 2<sup>nd</sup> floor, Recanati Building

### Session 3

14:00 - 14:30 Gidi Nave, The Wharton School, University of Pennsylvania

*We Are What We Watch: Movie Plots Predict the Personalities of Their Fans*

14:30 - 15:00 Yan Chen, School of Information, University of Michigan

*Partisan Group Identity Predicts Polarization*

15:00 - 15:30 Gal Zauberman, Yale School of Management, Yale University

*When Does Unequal Representation Reflect Bias? The Impact of Political Ideology on Judgments of Distributional Outcomes*

15:30 - 16:00 Coffee Break

### Session 4

16:00 - 16:30 Jeroen van de Ven, Faculty of Economics and Business, University of Amsterdam

*When Opportunities Backfire: Alternatives Reduce Perseverance and Success in Task Completion*

16:30 - 17:00 Anat Bracha, Jerusalem School of Business Administration, The Hebrew University of Jerusalem

*Inflation Levels and (In)Attention*

17:00 - 17:30 Coffee Break

### Session 5

17:30 - 18:00 Kirby Nielsen, Division of the Humanities and Social Sciences, Caltech

*Revealed Incomplete Preferences*

18:00 - 18:30 Yisrael (Robert) Aumann, Federmann Center for the Study of Rationality, The Hebrew University of Jerusalem

*Behavioral Economics and Mainstream Economics*

**18:30** **Dinner party** | ANU - Museum of the Jewish People (Beit Hatfutsot), Gallery No. 2, Tel Aviv University

**Wednesday, July 6, 2022 | Leon Hall, Recanati Building**

9:00 - 9:30 Refreshments

**Session 6**

9:30 - 10:00 On Amir, Rady School of Management, University of California San Diego

*An Experimental Investigation of Tipping Behavior on Digital Platforms*

10:00 - 10:30 Danit Ein-Gar, Coller School of Management, Tel Aviv University

*The Donor's Choice Dilemma*

10:30 - 11:00 Coffee Break

**Session 7**

11:00 - 11:30 Theo Offerman, Faculty of Economics and Business, University of Amsterdam

*Morals in Multi-Unit Markets*

11:30 - 12:00 Uri Gneezy, Rady School of Management, University of California San Diego

*Individual Responsibility: Efficiency versus Morality*

12:00 - 14:00 Lunch & **Drumming workshop** | 2<sup>nd</sup> floor, Recanati Building

*Organizing Committee:*

*Ayala Arad, Shai Danziger, Uri Gneezy and Yaniv Shani*

*Wifi connection: free-tau*

*Password: free-tau*